



LinkedIn Profile | Tel: 863.838.1099 | Email: rlausell@gmail.com | <https://rlausell.wordpress.com/>

OBJECTIVE

I hope to provide branding and identity through the use of graphic representation and sustainable lighting solutions which assist with and improve our overall quality of life.

INDUSTRY EXPERIENCE

- Art, Environment, Action! Anna-Maria and Stephen Kellen Gallery, New York, NY September '12
Assistant Lighting Designer: Worked with Curator and a five person team on the design and installation of gallery lighting for running exhibition. Designed as a “toy box” of possibilities, the program relies on participation from visitors throughout the entire space.
- Central Florida Regional Planning Council (CFRPC), Bartow, FL January '09 – June '12
Graphic Designer: Developed hand / computer generated illustrations for publishing and administrative content on strict deadlines daily; developed in-house books for internal and external use; developed signage and way-finding for company building, organizational/council meetings, and regional visioning programs; developed in-house branding and marketing as well as branding for regionally significant programs; oversaw negotiations and production with estimators and printers; design development and management of multiple in-house web sites.
- Planning Assistant: Brainstorm proposals for regionally significant programs with directors and team; Assist in clerical duties and resource organization; these duties include, but are not limited to the assembling of company and regional documents, creation of employee and project specific organizational charts, proofreading for project submittals and grant applications, preparation of documents for mailing, and paper and digital file organization.
- Real design. Lucid design. (RdLd), Lakeland FL July '09 – August '12
Principal Designer: Personal entrepreneurship which provided graphic design services particularly aimed at branding and marketing companies and social events. Clientele list includes USGBC, Edward Jones Investments, Suntel Marketing, Watermark Advisory Group, as well as multiple religious institutions within the State of Florida. References and portfolio available upon request; portfolio website under construction @ <https://rlausell.wordpress.com/>.
- United States Green Building Council (USGBC), Tampa, FL October '08 – October '10
Emerging Green Professional Social Events Coordinator; Graphic Designer: Planned, coordinated and advertised Florida Gulf Coast Chapter Emerging Green Professionals social events; developed graphics and presentations for events, delivered presentations to a range of 10-40 guests.
- MedEx, Inc., Lutz, FL January '08 – August '08
CAD Technician: Developed working drawings from conceptual black line submissions; completed red line CD sets for final submission to engineers and contractors.
Assistant: Retrieved and delivered CD sets between engineers and employer's clientele; executed bank deposits and supply purchases; prepared finance records for accountant.
- Comres MFG, Tampa, FL April '11 – August '11
Estimator: Processed and delivered estimate requests directly to clients for the manufacturing of commercial bathroom partitions.

TRANSFERABLE EXPERIENCE

Santa Fe Catholic High School, Lakeland, FL

Ladies Assistant Soccer Coach: A followed passion that led to three amazingly successful seasons, including the 2009-2010 District Champions Title. Responsible for overseeing and performing conditioning and technical skills training; performed solo training for first two months of each season; aided and advised Head Coach in key player transitions and game strategies; responsible for the supervision and assessment of individual player and team skills development and training.

December '08 – February '11

SKILLS | EXTRACURRICULAR

Advanced technical training in AutoCAD, AGI32, Adobe Photoshop, Illustrator, Dreamweaver, InDesign, Microsoft Office; Minor work in Revit, Rhinoceros 5, Climate Consultant 5.4, Ecotect Analysis, Adobe Fireworks, Wordpress

IIDA Student Chapter

IES Student Chapter NYC

February '07 – October '09

August '12 – Present

EDUCATION

Parsons New School of Design, School of Constructed Environment, NY

Masters of Fine Arts - Lighting Design (Anticipated graduation 2014)

International Academy of Design and Technology Tampa, FL

Bachelor of Fine Arts - Interior Design

American Intercontinental University London, England

Pursuit of Bachelor of Fine Arts - Interior Architecture

June '12 – Present

July '05 – July '08

July '06 – October '06

Please use this web address for LinkedIn Profile, should the link be inactive:

<http://www.linkedin.com/pub/regina-laussell/9/113/281>

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